It is a mistake to force businesses, enterprises, and other commercial entities to obtain the written consent of their own members, clients and industry partners before transmitting any fax that could be interpreted as commercial in nature.

Companies spend money to get customers and clients to begin with. Making them spend more money and time (by forcing them to get permission) in order to continue serving the customers and clients is idiotic.

It just doesn't make sense to put more assinine restrictions on businesses as the economy is finally rebounding.